



Trafficmaster Fleet Director Gives Managers Powerful Control Over Fleet Safety with Fleet Director 8.2

Analytics Dashboards in Trafficmaster's Fleet Director 8.2 Help Fleet Managers Improve Safety, Control Costs, and Reduce Risks

January 31, 2010 — Trafficmaster's Fleet Director widened its lead in real-time data and online analytics for safety today by releasing Fleet Director 8.2, the company's industry-leading fleet management telematics solution. Fleet Director 8.2 gives flexible new at-a-glance dashboards and safety scorecards to help monitor driving behaviour and safety performance for individual drivers, user-defined groups of vehicles and the fleet as a whole. Critical safety indicators include speeding miles, severe speeding miles, harsh braking events, harsh acceleration events and bad cornering events. Fleet Director 8.2 also includes a new "Community" area, giving users easy access to online news, advice, support and forums that can help them gain full value from Fleet Director and the underlying information captured by Trafficmaster.

"Fleet Director 8.2 makes measurable contributions to both fleet cost control and safety," said Mark O'Neill, Head of Fleet Director Sales UK. Fleet managers can now pinpoint unsafe driving events and analyse driving behaviour patterns on a real time, on-going basis.

"Safety is no longer just a cost centre and compliance issue," Mark O'Neill said. "For many fleets, it's now a strategic business priority to help trim costs and boost efficiency." For this reason, Trafficmaster Fleet Director captures the industry's widest range of safety-related vehicle and driver data. New analytics dashboards and scorecards in Fleet Director 8.2 make this information more useful and actionable in real time — to help fleet managers increase bottom-line safety performance and improve fleet operations overall.

Real-time analytics dashboards

New dashboards let Fleet Director 8.2 users view safety performance analytics based on information generated by Trafficmaster's Fleet Director from a variety of real-time vehicle monitoring and driving behaviour data streams. Users can view safety analytics for an entire fleet, a sub fleet, or any group of vehicles the user selects — even by clicking individual vehicles to form a group. Alternatively, users can view safety analytics for any single selected vehicle.

Dashboards each feature a dial-type graphics display that gives users a dynamic real-time “safety score” overview. Users can also view total miles analysed, best performing vehicle, worst performing vehicle and other information. Dashboards display each key performance indicator, showing its own individual score, enabling managers to quickly identify hotspots needing improvement. Users can easily customize these dashboards, for instance displaying only indicators of greatest importance to them and rearranging these indicators on the screen. Users can save any number of these customised dashboards to keep a closer eye on selected drivers having sub-par safety scores, or track statistics on vehicles breaking down more often than usual.

Further, to give users additional context, Fleet Director 8.2 analytics compare a fleet's risk scores to a reference set of GPS data collected from a statistical sample of thousands of vehicles.

User community access

A new “Community” tab in Fleet Director 8.2 gives users ready access to a broad range of news, knowledge and experience drawn from Trafficmaster Fleet Director experts and the 10,000-fleet Trafficmaster Fleet Director user community. Here, users can browse online

news and quickly locate advice, support and forums to help gain full value from Fleet Director and the rich and extensive information captured.

For additional information regarding the new features of Fleet Director 8.2 or Trafficmaster

Fleet Director's Software as a Service subscription model, contact Trafficmaster Fleet

Director at www.fleetdirector.co.uk

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About Fleet Director

Already proven and trusted by more than 10,000 fleets in the UK and US, Fleet Director saves fleet owners time, money, and reduces their carbon footprint. Fleet Director customers report up to 30% lower fuel usage, an average of 15% less driver overtime, 12% higher productivity and less unauthorised vehicle use.

For additional information, visit www.fleetdirector.co.uk, contact Fleet Sales at 0870 460 5693, or via e-mail at fleetsales@trafficmaster.co.uk

About Trafficmaster

Trafficmaster is an expert in intelligent driving. The Group comprises US-based Teletrac Inc., Fleet Management Solutions® (FMS) and Trafficmaster Ltd in the UK. Each organisation focuses on intelligent vehicle services, which enhance the driving experience and improve business performance by saving companies and drivers time and money, reducing their environmental impact as well as providing vehicle and driver security.

Teletrac Inc. offers fleet tracking, management and navigation solutions under the Fleet Director brand across the US, serving 6,000 fleets and a total of 90,000 commercial vehicles, using wireless and GPS technology.

FMS manufactures, installs and supports all-satellite GPS vehicle tracking systems for remote and rugged environments. By combining two-way Iridium satellite messaging, intelligent modems and GPS technology, FMS provides real-time location data, status and alerts for fleets operating anywhere in the world.

The group has developed a suite of Trafficmaster services in the UK. Trafficmaster's key product is the award-winning Smartnav, an intelligent satellite navigation system, which uses live traffic information and real-time road speeds to calculate optimum routes and avoid traffic congestion. Trafficmaster's comprehensive traffic data means Smartnav is continually updated with traffic information, road closures and speed camera locations.

Trafficmaster offers the Thatcham approved Trackstar stolen vehicle tracking, which is monitored 24 hours a day in the Trafficmaster Control Centre. Stolen vehicles automatically alert the Trafficmaster emergency desk operators who then monitor them remotely and inform the police of their whereabouts for fast and efficient recovery.

Trafficmaster maintains a unique network of 5,200 traffic monitoring sensors, generating high quality real-time traffic information on the UK motorway and trunk roads. Live traffic information is provided to customers via RDSTMC, premium rate telephone services, the internet and various data feeds.

Trafficmaster provides, Fleet Director, their fleet management solution in the UK, which combines all of Trafficmaster's intelligent technology to help businesses become more efficient and productive, whilst reducing the environmental impact of driving.

Trafficmaster was founded in 1988 and floated on the London Stock Exchange in 1994. Teletrac Inc. and FMS are wholly owned US subsidiary companies. On the 29th July 2010 Trafficmaster was acquired by Vector Capital and was delisted from the London Stock Exchange.

For further information visit www.trafficmaster.co.uk , www.vectorcapital.com or www.teletrac.net