



For immediate release
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Trafficmaster Plc takes over national journey time data supply for Department for Transport in £3 million contract

Trafficmaster Plc, the leading supplier of intelligent driving services, will take over the supply of journey time data to UK Department for Transport, in a new contract, effective from 3 July 2007 and worth £3 million over 3½ years. A six month transition from the existing supplier will be complete by end 2007.

Trafficmaster will supply a combination of real road speed data, collected from its 50,000 intelligent vehicle probes and journey time and traffic flow data collected through its fixed sensor network, positioned across major roads in the UK.

The data will assist the Department for Transport and other government agencies in monitoring performance against their Public Service Agreement targets, in identifying congestion hotspots and in measuring the impact of schemes to improve traffic flow on the strategic road network.

The contract was awarded after a comprehensive tender process.

Trafficmaster Chief Executive, Tony Eales, commented:

"This significant contract for Trafficmaster is reflection of the quality of our information on traffic flow. We look forward to assisting the authorities with their transport planning and congestion reduction initiatives and we will continue to develop our data services to improve understanding of Britain's congestion picture.

"This also demonstrates the power and potential of our real road speed data, which has been delivering improved navigation routes for our Smartnav customers for over 12 months."

ENDS

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About Trafficmaster Plc

Trafficmaster is an expert in intelligent driving. The Group comprises US-based Teletrac Inc. and Trafficmaster Plc in the UK. Both organisations focus on intelligent vehicle services which enhance the driving experience and improve business performance by saving companies and drivers time and money and reducing their environmental impact.

Teletrac Inc offers fleet tracking, management and navigation solutions under the Fleet Director brand across the US, serving 4,000 fleets and a total of 65,000 commercial vehicles, using wireless and GPS technology.

The group has also developed a suite of Trafficmaster services in the UK. Trafficmaster's key product is the award-winning Smartnav, an intelligent satellite navigation and traffic information service.

The use of Trafficmaster's historic measured road speeds data and live incident information allows Smartnav to calculate the optimum routes and avoid traffic congestion on every journey, improving on-road efficiency and reducing congestion overall.

Trafficmaster's comprehensive traffic data means Smartnav is continually updated with traffic information, road closures and speed camera locations, without the need for CDs or internet-sourced updates.

Trafficmaster also offers Trackstar stolen vehicle tracking, monitored 24 hours a day in the Trafficmaster Control Centre. Stolen vehicles can automatically inform Trafficmaster and are then monitored remotely and police informed of their whereabouts for fast and efficient recovery.

The company provides live traffic information direct via mobile phone services and Radio Data System -Traffic Message Channel (RDS TMC) to other aftermarket and factory-fit satellite navigation systems.

Trafficmaster also maintains a unique traffic monitoring network of 7,500 sensors, covering 8,000 miles of UK motorways and trunk roads.

Trafficmaster was founded in 1988 and floated on the London Stock Exchange in 1994. Teletrac Inc is a wholly owned US subsidiary company.

www.teletrac.net

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