



For immediate release
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Volkswagen calls in Trafficmaster's RDS-TMC service

Trafficmaster has signed a major new contract to supply UK RDS-TMC traffic information to Volkswagen vehicles.

Over the next year, a number of models will introduce Trafficmaster's RDS-TMC traffic service on new factory-fitted navigation systems. Customers ordering a new Volkswagen Phaeton, Touran or Touareg with the new system will be able to receive Trafficmaster traffic data with immediate effect and the brand will extend this to other vehicles in early 2008.

Volkswagen chose Trafficmaster after an extensive testing programme that evaluated the information received from Trafficmaster's dedicated network of 7,500 roadside sensors located on the UK's motorways and trunk roads.

Trafficmaster already supplies RDS-TMC data to navigation systems for sister brands, Bentley and Audi.

Michael O'Shea of Volkswagen said: "With the daily congestion on Britain's roads, live traffic information is ever-more important for in-car navigation systems. We believe that Trafficmaster service is the best fit for us, to help our customers save time and money by avoiding the jams. We are pleased to be able to offer Trafficmaster's RDS-TMC service on Volkswagen products."

Tony Eales, Chief Executive of Trafficmaster Plc, said: "We are delighted extend our working relationship with Volkswagen Group. This contract reaffirms the excellence of our traffic information, in both quality of data and geographical coverage."

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About Trafficmaster Plc

Trafficmaster is an expert in intelligent driving. The Group comprises US-based Teletrac Inc. and Trafficmaster Plc in the UK. Both organisations focus on intelligent vehicle services which enhance the driving experience and improve business performance by saving companies and drivers time and money and reducing their environmental impact.

Teletrac Inc offers fleet tracking, management and navigation solutions under the Fleet Director brand across the US, serving 4,000 fleets and a total of 65,000 commercial vehicles, using wireless and GPS technology.

The group has also developed a suite of Trafficmaster services in the UK. Trafficmaster's key product is the award-winning Smartnav, an intelligent satellite navigation and traffic information service.

The use of Trafficmaster's historic measured road speeds data and live incident information allows Smartnav to calculate the optimum routes and avoid traffic congestion on every journey, improving on-road efficiency and reducing congestion overall.

Trafficmaster's comprehensive traffic data means Smartnav is continually updated with traffic information, road closures and speed camera locations, without the need for CDs or internet-sourced updates.

Trafficmaster also offers Trackstar stolen vehicle tracking, monitored 24 hours a day in the Trafficmaster Control Centre. Stolen vehicles can automatically inform Trafficmaster and are then monitored remotely and police informed of their whereabouts for fast and efficient recovery.

The company provides live traffic information direct via mobile phone services and Radio Data System -Traffic Message Channel (RDS TMC) to other aftermarket and factory-fit satellite navigation systems.

Trafficmaster also maintains a unique traffic monitoring network of 7,500 sensors, covering 8,000 miles of UK motorways and trunk roads.

Trafficmaster was founded in 1988 and floated on the London Stock Exchange in 1994. Teletrac Inc is a wholly owned US subsidiary company.

www.teletrac.net

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