



**For immediate release
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MILES AHEAD! NEW ON-DEMAND MILEAGE REPORTS SYSTEM FROM TRAFFICMASTER

No more hours spent completing business mileage claims – it's all done instantly via Trafficmaster's Smartnav or Trackstar systems.

Trafficmaster has spent over 20 years making life easier for drivers with its unique satellite navigation system, dynamic traffic management and vehicle tracking systems. Now, the latest innovation means business drivers have instant, on demand access to their mileage records via either their Smartnav navigation system or their Trackstar stolen vehicle tracking system.

On-demand allows drivers to view their historical journeys, check their vehicle location at any given time and run reports on their business or private mileage. The Private and Business Mileage reports software works by interrogating data collated by the unique Trafficmaster black box fitted in the vehicle. The system records all journey start and end locations, the time taken to make the journey and the exact distance travelled. All the driver has to do is classify their journeys as either business or private mileage – and the system can make this even easier if the driver has a particular pattern.

For example, for most business drivers their regular office commute counts as private mileage with the majority of their business journeys made between normal working hours. The on-demand system can be set to pre-categorise journeys as business or private according to the time of the journey. At the end of the month a report can be produced summarising their business mileage – ideal for drivers who claim a mileage allowance from their employer. An annual report can be produced for those who claim tax relief on their mileage from the Inland Revenue.

Pat Gallagher, Director of In-Vehicle Products at Trafficmaster, comments:

“This new system takes all the time and pain out of keeping business mileage records and it is accurate – no more guessing mileage or trying to remember your route to a particular appointment. The programme can also differentiate between

private and business mileage by recognising regular commuting routes or out of office hours journeys.

“For businesses, this is another added value service from Trafficmaster, improving business efficiency and minimising downtime when staff are normally completing this sort of paperwork.”

The Trafficmaster Business Mileage record system can be added to any Smartnav or Trackstar account for just £10 per month and because the journeys are logged by the in-vehicle system, the data is secure so drivers know their records are completely accountable.

For further information on this and other Trafficmaster vehicle management solutions, go to www.trafficmaster.co.uk

ENDS

More information:

Gill Houghton, PR Manager, Trafficmaster plc

T: 01234 759315

E: ghoughton@trafficmaster.co.uk

About Trafficmaster

Trafficmaster is an expert in intelligent driving. The Group comprises US-based Teletrac Inc. and Trafficmaster Plc in the UK. Both organisations focus on intelligent vehicle services which enhance the driving experience and improve business performance by saving companies and drivers time and money and reducing their environmental impact.

Teletrac Inc offers fleet tracking, management and navigation solutions under the Fleet Director brand across the US, serving 5,000 fleets and a total of 75,000 commercial vehicles, using wireless and GPS technology.

The group has also developed a suite of Trafficmaster services in the UK. Trafficmaster's key product is the award-winning Smartnav, an intelligent satellite navigation system, which uses live traffic information and real-time road speeds to calculate optimum routes and avoid traffic congestion on the way. Trafficmaster's comprehensive traffic data means Smartnav is continually updated with traffic information, road closures and speed camera locations, without the need for CDs or internet-sourced updates.

Trafficmaster also offers Trackstar stolen vehicle tracking, monitored 24 hours a day in the Trafficmaster Control Centre. Stolen vehicles can automatically inform Trafficmaster and are then monitored remotely and police informed of their whereabouts for fast and efficient recovery.

The company provides live traffic information direct via mobile phone services and Radio Data System -Traffic Message Channel (RDS TMC) to other aftermarket and factory-fit satellite navigation systems.

Trafficmaster also maintains its own unique traffic monitoring network of road-side sensors, covering 8,000 miles of UK motorways and trunk roads.

In 2007 the company launched its fleet management solution, Fleet Director, in the UK. Combining all of Trafficmaster's intelligent technology businesses can save time and money, whilst reducing the environmental impact of driving.

Trafficmaster was founded in 1988 and floated on the London Stock Exchange in 1994. Teletrac Inc is a wholly owned US subsidiary company.

www.teletrac.net

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