



For Immediate Release

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Smartnav and stolen vehicle tracking to be standard fit on new model Citroën Berlingo vans

Trafficmaster, the leading supplier of intelligent driving services, today announces a major further development of its relationship with Citroën vans. In a first for the UK high cube van sector, the manufacturer's new Berlingo van (excluding the 1.6i 625 x model), will have Trafficmaster's Smartnav and stolen vehicle tracking fitted as standard. The newly launched Berlingo will be on sale in the UK from 5 June 2008.

The equipment is already fitted as standard to Citroën's Dispatch and Relay panel vans and in a 2008 enhancement, Citroën will now be offering a free, three year subscription to the Active Traffic Management service made possible through Trafficmaster's comprehensive network of 7,500 fixed traffic sensors. The Active Traffic Management feature, which is an integral part of Trafficmaster's Smartnav, is unique in its ability to save time and fuel and thus considerably improve vehicle productivity. Smartnav saves existing subscribers four hours a month.

All Smartnav and stolen vehicle tracking fitted vehicles will also have the option to access Fleet Director, Trafficmaster's comprehensive fleet management and tracking solution.

Robert Handyside, Citroën's commercial vehicle operations manager, explains, "Citroën is the only light commercial vehicle manufacturer to be able to offer its customers a comprehensive telematics package that not only provides accurate navigation, real-time traffic data and stolen vehicle tracking as standard, but a low cost option to add a fleet management system. Fleet Director allows vehicle operators to locate drivers, increase productivity, cut costs and even support duty of care programmes."

Tony Eales, CEO of Trafficmaster commented "We are delighted with the continued success of our relationship with Citroën, its extension into Citroën's new Berlingo range and the opportunity for its customers to experience the benefits that Trafficmaster's unique navigation capability can bring to productivity and efficiency. The success of Smartnav and Trackstar stolen vehicle tracking with Citroën vans supports how highly, commercial vehicle owners and drivers rate intelligent driving services to help them in their business."

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About Trafficmaster Plc

Trafficmaster is an expert in intelligent driving. The Group comprises Trafficmaster Plc in the UK and US-based Teletrac Inc. It operates through three businesses which provide intelligent vehicle services to enhance the driving experience and improve business performance by saving companies and drivers' time and money, reducing their impact on the environment.

Business Services provides fleet tracking and dynamic navigation capabilities to business users.

Consumer Services provides users with traffic and journey time data, stolen vehicle tracking and other telematics services.

Vehicle Platform integrates our telematics platform with our strategic partners' products to enhance their offering to the market and make our services available to their customers.

www.trafficmaster.co.uk