



**For immediate release
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Trafficmaster services help Sixt order for Citroen Relay vans

The first major order for Citroen Relay vans has just been delivered to Sixt Rent a Car. The Company has just taken delivery of its first batch of 20 Relay 35 L4H2 120 panel vans – one of the largest models available in the new Relay range.

Strong residual values, standard fit sat nav, a very long, 4,070mm load deck, a large 15cu.m load compartment and high payload were key reasons for Sixt Rent a Car's decision to order Relay vans.

Citroen Relay's standard-fit Trafficmaster Smartnav appeals to the rental company's retail customers, many of whom have not driven a large panel van before.

Richard Hague, Sixt Rent a Car's head of fleet, explains, "Sixt's initial experience with smaller Relays has shown that these vans are easy to drive, own and very popular with our customers. We liked the look of the big Relay, which we consider to be a good substitute for a Luton van. Our Licensee network, United Rental System, has been using the new Citroen Relay since UK launch and we've had excellent feedback regarding its performance on fleet."

The new Relay Heavy 35 L4H2 120 panel vans will be based primarily at Sixt Rent a Car's branches within the Greater London area. Supplied by Citroen dealer Evans Halshaw, Mansfield, the new vans will have a two year life in Sixt Rent a Car's spot hire fleet. During this time these vehicles are expected to cover up to 50,000 miles. From its 150 UK branches Sixt Rent a Car operates some 26,000 vehicles in the UK, over half the fleet consisting of commercial vehicles.

ENDS

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About Trafficmaster Plc

Trafficmaster is an expert in intelligent driving. The Group comprises US-based Teletrac Inc. and Trafficmaster Plc in the UK. Both organisations focus on intelligent vehicle services which enhance the driving experience and improve business performance by saving companies and drivers time and money and reducing their environmental impact.

Teletrac Inc offers fleet tracking, management and navigation solutions under the Fleet Director brand across the US, serving 4,000 fleets and a total of 65,000 commercial vehicles, using wireless and GPS technology.

The group has also developed a suite of Trafficmaster services in the UK. Trafficmaster's key product is the award-winning Smartnav, an intelligent satellite navigation and traffic information service.

The use of Trafficmaster's historic measured road speeds data and live incident information allows Smartnav to calculate the optimum routes and avoid traffic congestion on every journey, improving on-road efficiency and reducing congestion overall.

Trafficmaster's comprehensive traffic data means Smartnav is continually updated with traffic information, road closures and speed camera locations, without the need for CDs or internet-sourced updates.

Trafficmaster also offers Trackstar stolen vehicle tracking, monitored 24 hours a day in the Trafficmaster Control Centre. Stolen vehicles can automatically inform Trafficmaster and are then monitored remotely and police informed of their whereabouts for fast and efficient recovery.

The company provides live traffic information direct via mobile phone services and Radio Data System -Traffic Message Channel (RDS TMC) to other aftermarket and factory-fit satellite navigation systems.

Trafficmaster also maintains a unique traffic monitoring network of 7,500 sensors, covering 8,000 miles of UK motorways and trunk roads.

Trafficmaster was founded in 1988 and floated on the London Stock Exchange in 1994. Teletrac Inc is a wholly owned US subsidiary company.

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